

11th Mediterranean Conference on Information Systems



Genova - Italy, 4-5 September 2017

www.mcis2017.webs.com

*Information Systems as Catalyst for the Alignment of
Business Sustainability with Quality of Life*

Call for Papers – Deadline: June 20, 2017



Building on the theme “*Information Systems as Catalyst for the Alignment of Business Sustainability with Quality of Life*”, MCIS2017 seeks high quality submissions that explore the challenges of developing and using information systems that assure business viability and sustainability through the provision of qualitative human-centered information and services.

Conference Tracks

- *General Track*
- Big Data and Business Analytics Ecosystems
- IS Education in a Digital Business Process Transformation Perspective
- Entrepreneurship and Innovation
- Large Scale Implementations and IT Megaprojects
- Blockchain Applications
- Corporate Online Communities: The Organizational Impacts of Employees as Electronic Crowds
- E-business and Business Analytics
- Innovations, Methods and Tools in Information Systems Development
- Omni-channel Retailing and ICTs
- Trust, Security and Privacy
- Digital Markets
- Health IS
- ICT and Tourism
- ICT and CSR in a Complex Sustainable World
- Internet of Things (IoT) Information Systems Transform Business and Life

Submission types

- **Research Papers** are full-length papers (up to 12 pages, excl. references).
- **Research-in-Progress** papers are promising, but incomplete research projects that will benefit from the feedback of other MCIS participants (up to 7 pages, excl. references)
- **Panel Proposals** (up to 3 pages).

Submission site: <https://easychair.org/conferences/?conf=mcis2017>

All accepted papers will be presented at MCIS2017 and published in the conference proceedings. Accepted full research papers will be published in the AIS digital library: <http://aisel.aisnet.org/mcis/>

Doctoral and Junior Faculty Consortium

To participate in the Doctoral and Junior Faculty Consortium please refer to the MCIS 2017 website.

Important Dates

- **20 May 2017:** Open Submission
- **20 June 2017:** Paper Submissions Deadline
- **15 July 2017:** Decision Notification
- **30 July 2017:** Camera Ready Paper
- **30 June 2017:** Doctoral and Junior Faculty Consortium Applications Deadline
- **30 June 2017:** Panel Proposals Due
- **4 September 2017:** Doctoral and Junior Faculty Consortium
- **4-5 September 2017:** Main Conference

Conference Officers

Conference Co-Chairs:

Terry Torre	<i>University of Genova, Italy</i>
Nancy Pouloudi	<i>Athens U. of Economics & Business, Greece</i>
Angelika Kokkinaki	<i>University of Nicosia, Cyprus</i>

Program Co-Chairs:

Antoine Harfouche	<i>University Paris Nanterre, France</i>
Ada Pateli	<i>Ionian University, Greece</i>
Ariana Polyviou	<i>University of Cyprus, Cyprus</i>

Venue

Department of Economics and Business Studies, University of Genova, Genova - Italy
<http://www.economia.unige.it>

Further Information

Submission enquiries:
MCIS2017@icto.info

Website:
www.mcis2017.webs.com